

## Proposed Terms for Monster Jams - 2013

Description	Proposed 2013 Terms (2) Shows
<b>License Fee</b>	Minimum License Fee of \$100,000 vs. 12% of Gross Ticket Sales
<b>Ticket Surcharge</b>	Ticket surcharge - 8% not to exceed \$2.50
<b>Ticketing Fee</b>	TSA to receive a fee of \$1.00 per ticket sold
<b>Parking Revenues</b>	TSA retains all rights to parking revenues
<b>Food and Beverage Revenues</b>	TSA retains all rights to food and beverage revenues with the exception of snow cones and cotton candy sales
<b>Merchandise Revenues</b>	Feld retains all rights to merchandise revenues
<b>Field Replacement</b>	Feld will leave the dirt covering the field in place between the two (2) shows and will pay for replacement of the playing field turf

**EVENT UPDATE**  
**Estimate**

**EVENT:** USF vs. Miami

**EVENT NO:** S-12-0600

**DATE:** 11/19/2011

**ATTENDANCE:** 46,245

	ACTUAL	BUDGET	BUDGET VARIANCE
LICENSE FEE	\$145,000.00	\$145,000.00	\$0.00
CONCESSION FEE (Per cap \$9.40)	\$170,736.00	\$165,079.75	\$5,656.25
PARKING	\$55,345.00	\$44,864.00	\$10,481.00
<b>TOTAL REVENUES</b>	<b>\$371,081.00</b>	<b>\$354,943.75</b>	<b>\$16,137.25</b>
LESS DIRECT COSTS	(\$150,000.00)	(\$157,000.00)	\$7,000.00
<b>GROSS PROFIT</b>	<b>\$221,081.00</b>	<b>\$197,943.75</b>	<b>\$23,137.25</b>

**TOTAL ESTIMATED REVENUE FROM OTHER EVENTS: \$2,598,319.00**

10/31/2011	Catered Functions	\$9,118.94
10/5/2011	AHA Heartwalk - 2011	\$3,550.00

## Tampa Sports Authority



# License Agreement Summary

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The following license agreement has been entered into by the Executive Director (Eric Hart) and the Director of Operations (Mickey Farrell), signed for legal sufficiency by General Counsel. Agreement fully executed on November 1, 2011.

<b>Type of License Agreement:</b>	Stadium agreement using full stadium
<b>Licensee Agreement Purpose:</b>	College bowl game
<b>Licensee:</b>	The Tampa Bay Bowl Association, Inc., Outback Bowl
<b>Name of Event:</b>	Outback Bowl Game
<b>Date(s) of Event:</b>	January 2, 2012
<b>Time of Event:</b>	1:00 pm
<b>License Fee:</b>	\$200,000
<b>Concessions:</b>	Authority retains all concessions revenue
<b>Parking:</b>	Authority retains all parking revenue
<b>Merchandise:</b>	Licensee retains all merchandise revenue
<b>Other:</b>	Contract covers other stadium-related events such as the Feast on the Fifty (November 3, 2011) and the Contract Signing Party (December 8, 2011). Licensee pays all expenses for these other events.

*Copy of license agreement is available for review upon request.*

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# Raymond James Stadium

## Schedule of Events

### November

- 5 AHA Heart Walk - North/South Property
- 13 1:00 PM BUCS vs. Houston
- 19 3:30 PM USF vs. Miami
- 22 - 12/22/11 - Christmas Tree Sale - South Property
- 25 11:00 AM USF vs. Louisville

Nov 2011						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May 2012						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### December

- 1 8:00 PM USF vs. West Virginia
- 4 1:00 PM BUCS vs. Carolina
- 10 9:00 AM Game Day of Champions
- 17 7:00 PM High School All Star
- 17 8:20 PM BUCS vs. Dallas
- 24 - 01/05/12 - Fireworks Sale - South Property

Dec 2011						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Jun 2012						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Jan 2012						
S	M	T	W	T	F	S
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Jul 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### January

- 2 1:00 PM Outback Bowl
- 21 7:00 PM Monster Jam I
- 25 - 29 - UniverSoul Circus - South Property

Feb 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Aug 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### February

- 4 7:00 PM Monster Jam II

### April

- 7 8:00 PM American Invitational
- 18 - 21 - Shrine Circus - South Property

Mar 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sep 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Apr 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Oct 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



EVENT	DATE	TIME	ON SALE	PRICE(S)*
<b>OCTOBER</b>				
Women of Faith: Imagine	October 14 & 15	10/14: 10:00am – 3:30pm & 7:00pm – 10:00pm 10/15: 9:00am – 5:00pm	Now	\$89.00 (groups of 10 or more) \$99.00 (individual 1 - 9) *Price includes full 2-day event and a box lunch both days
Tampa Bay Lightning vs. Florida Panthers	October 17	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Florida Orchestra – Youth Concert	October 19	10:30am	N/A	Not available for public purchase.
Tampa Bay Lightning vs. New York Islanders	October 20	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
LFL: Tampa Breeze vs. Cleveland Crush	October 21	10:00pm	Now	\$20.00, \$40.00, and \$65.00
American Cancer Society Walk	October 22	9:00am	N/A	No registration fee, participants register online at <a href="http://www.tampastrides.com">www.tampastrides.com</a>
Tampa Bay Lightning vs. Buffalo Sabres	October 22	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Josh Groban	October 28	8:00pm	Now	\$55.00 and \$65.00
Tampa Bay Lightning vs. Winnipeg Jets	October 29	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
<b>NOVEMBER</b>				
Tampa Bay Lightning vs. Chicago Blackhawks	November 4	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Tampa Bay Lightning vs. Philadelphia Flyers	November 9	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Taylor Swift	November 12	7:00pm	Now	\$25.00, \$59.50 and \$69.50
University of South Florida vs. Marist Men's Basketball	November 14	7:00pm	October 31 @ 10am	\$10.00, \$25.00, \$30.00 and \$100.00
Tampa Bay Lightning vs. Pittsburgh Penguins	November 17	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Last Damn Show featuring Drake, Plies, Public Enemy and more!	November 18	7:00pm	Now	\$25.00, \$50.00, \$60.00, \$75.00, \$150.00 and \$175.00.
Tampa Bay Lightning vs. New Jersey Devils	November 19	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
University of Florida vs. Wright State Men's Basketball	November 21	7:00pm	Now	\$15.00, \$25.00, \$40.00 & \$100.00
Tampa Bay Lightning vs. Toronto Maple Leafs	November 22	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
University of South Florida vs. Georgia Southern Men's Basketball	November 23	7:00pm	October 31 @ 10am	\$10.00, \$25.00, \$30.00 and \$100.00
Tampa Bay Lightning vs. Florida Panthers	November 26	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600

Sesame Street Live	November 29 & 30	11/29: 7:00pm 11/30: 10:30am and 7:00pm	Now	\$15.75, \$20.75, \$26.75, \$31.75 and \$61.75
<b>DECEMBER</b>				
XFC	December 2	7:00pm	October 14 @ 10am	\$15.00, \$30.00, \$40.00, \$60.00, and tables for \$1,000
Tampa Bay Lightning vs. New York Rangers	December 3	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Andrea Bocelli	December 4	7:30pm	Now	\$75.00, \$125.00, \$195.00, \$275.00 and \$350.00
WWE Raw Supershow	December 5	8:15pm	Now	\$20.00, \$30.00, \$45.00, \$60.00 and \$75.00
University of South Florida Graduation	December 9	1:00pm & 6:00pm	N/A	Not available for public purchase.
Trans Siberian Orchestra	December 10	3:00pm & 8:00pm	Now	\$29.00, \$37.00, \$47.00 and \$57.00
Tampa Bay Lightning vs. New Jersey Devils	December 12	7:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
Tampa Bay Lightning vs. Calgary Flames	December 15	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
University of South Florida vs. Cleveland State	December 19	7:00pm	October 31 @ 10am	\$10.00, \$25.00, \$30.00 and \$100.00
Tampa Bay Lightning vs. Philadelphia Flyers	December 27	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
University of South Florida vs. UConn Men's Basketball	December 28	9:00pm	December 12 @ 10am	\$10.00, \$25.00, \$30.00 and \$100.00
Tampa Bay Lightning vs. Montreal Canadiens	December 29	7:30pm	Now	\$17.75 - \$122.75 Call 813.301.6600
LFL: Tampa Breeze vs. Orlando Fantasy	December 30	10:00pm	Now	\$20.00, \$40.00, and \$65.00
Tampa Bay Lightning vs. Carolina Hurricanes	December 31	5:00pm	Now	\$17.75 - \$122.75 Call 813.301.6600
<b>2012 Events On Sale</b>				
Nuclear Cowboyz Freestyle Motocross	February 24 and 25	7:30pm	Now	\$20.00, \$40.00, \$50.00 and \$100.00
Harlem Globetrotters	March 3	7:00pm	Now	\$15.00, \$25.00, \$33.00, \$51.00 and Courtside for \$106.00

\* Prices do not include service charges

\*\* Subject to change

**Tampa Bay Lightning St. Pete Times Forum**

**Ticketmaster:**800.745.3000 **Ticket Office at the St. Pete Times Forum:** 813.301.2500.

**Tampa Bay Lightning Ticket Sales:** 813.301.6500 **Group Ticket Sales:** 813.301.6900.

Dine at the St. Pete Times Forum before and after events at **Medallions, Icons Lounge.**

**Convenient Valet Parking** is now available at the St. Pete Times Forum! Beat the hassle of traffic during concerts and events by driving into the circle off of Channelside Drive at the St. Pete Times Forum. **Prices will vary for each concert and event.**